



YOUNIQUE

PRODUCT TRAINING

GUIDE

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OVERVIEW

1. Listen to the recorded Product Training calls (updated list of previously recorded calls can be found under the FILES tab in our group)
2. Educate yourself about your products and active ingredients
3. Younique products are considered NATURALLY BASED vs all natural, vegan, and gluten-free
4. All Younique products are HYPOALLERGENIC by definition-"hy-po-al-ler-gen-ic (h p - l r - j n k). adj. Having a decreased tendency to provoke an allergic reaction: hypoallergenic cosmetics"
5. All Younique products are Noncomedogenic by definition-" not tending to clog pores"
6. All Younique products are developed and formulated in the USA. Production and packaging is done in the PRC (China) with long term plans to move production/packaging to the USA. No timeline for that yet.
7. Younique has applied for LEAPING BUNNY certification. It is a process and we are not sure when it will be approved.

NATURALLY-BASED PRODUCTS-Every single one of our products are considered naturally-based and a majority of them are considered all-natural. The National Ingredient Resource Center (NIRC) considers a product "all-natural," if it contains at least 95% of ingredients that fits their criteria for natural ingredients. The other 5% may come from ingredients that do not meet their criteria for natural, but do not contain synthetic fragrances, artificial colors, or harmful fillers.

Younique uses mostly natural and/or organic ingredients, as well as also using some synthetic ingredients. Sometimes it is necessary to use a non-toxic synthetic ingredient (s) when no equivalent can be found in nature. While the idea of using 100% all natural products may seem appealing, it is not practical and does not necessarily mean they are safe. In fact, failure to include effective preservatives in a product can lead to health problems, such as skin infection. It is necessary to use some type of synthetic non-toxic preservative (s) to ensure the products you use are safe. The recent negative publicity surrounding the use of parabens may give the impression that all synthetic preservatives are toxic or carcinogenic, when in fact, they are not. In an ideal world, we'd be able to pluck the leaves or seeds from a plant or tree, crush it up and mix into our products and come up with a safe and effective preservative. In reality, this is not feasible. Some natural preservatives are originally plant derived, but must undergo a chemical process to convert them into a viable and effective compound strong enough to prevent and combat bacteria and fungus. A balance must be struck between effectiveness and gentleness - in other words, a preservative, which is not only non-toxic, but one that won't cause skin irritations or allergic reactions.

There are many synthetic ingredients that are considered to be safe and non-toxic. Conversely, there are all-natural ingredients, which can be considered toxic, and you wouldn't want to use. From our perspective and in our research, it is more important for a product to be safe and non-toxic rather than a 100% all-natural and organic. With that in mind, here is how our products fair in relation to that – Pretty amazing facts really!

All of our products are manufactured to prevent cross contamination from any sources. We use clean room manufacturing standards and different classes of products are manufactured in different buildings. Research, Development and Testing of Younique Products is currently done in the USA. Production and Packaging is currently done in the People's Republic of China. Long term, it is the goal of YOUNIQUE to do their production and packaging in the USA. There is no timeline yet for this to take place.

Environmental Working Group: www.ewg.org


Every product added to Skin Deep is carefully reviewed by EWG staff to identify product type, product use and composition, target demographic, and special product claims.

Each ingredient is assigned a unique name and identification number within Skin Deep's ingredient database

For more detailed information please see: <http://www.ewg.org/skindeep/site/about.php>

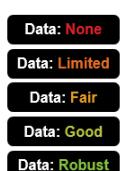
0 - 2 = Low Hazard
3 - 6 = Moderate Hazard
7 - 10 = High Hazard

Hazard score key:



Low hazard Moderate hazard High hazard

Data score key:



Data availability rating: the scope of ingredient safety data contained in Skin Deep®, and the number of studies available in the open scientific literature

COLLECTION CASE

younique
signature
cosmetic case
durable leather embossed

sleek, sexy,
and made to
protect your
gorgeous
minerals &
precious
brushes

\$20 value

4"

13 inches

younique

The advertisement features a purple floral logo in the top left. The main text describes the 'younique signature cosmetic case' as 'durable leather embossed'. A side view of the closed case shows an embossed floral pattern and is labeled with a '\$20 value'. A top-down view of the open case shows its interior compartments, with a vertical dimension line indicating a height of '4"'. A horizontal dimension line indicates a width of '13 inches'. The front of the closed case features a gold-colored clasp and the 'younique' brand name embossed on the leather.

3D FIBER LASHES



YES ON GLUTEN FREE

NO ON VEGAN

YES ON SOY FREE

PRODUCT NOTES:

Transplant Gel is 87% +/- Natural. Green Tea Fibers are 100% Natural. 3D is our #1 bestseller.

ALTERNATE USES/SUGGESTIONS:

Suggest to your customers that they can wear the gel alone as a conditioning "daily" mascara product. Sell as two products in one.

INGREDIENTS:

Transplanting Gel Ingredients: collagen, water, natural Propolis, Brazilian palm glue, Black iron oxide, Acrylic Copolymer, Nylon 12, Stearic acid, propylene glycol/emulsifier. Net: 12ml Natural fibers Ingredients: 100% natural fibers taken from the campanulaceae of green tea. Net: 3g

INGREDIENTS BREAK DOWN:

Moodstruck 3D Fiber Lashes	
Ingredient	Rating
Collagen is a type of protein found extensively throughout the body that works with elastin to give skin its texture, structure, and appearance. Full of antioxidants, and provides volume and natural shine to lashes.	1
Aqua , or highly purified, de-ionized water, is the liquid of life! Hydrates, cleanses, and nourishes the skin and works as a natural spreading component, helping to distribute other ingredients evenly over the skin.	0
Natural Propolis is a brownish, resinous material collected by bees with antibacterial and anti-inflammatory properties.	0
Brazilian Palm Glue is extracted and refined through pressing and crushing that turns the palm glue into an oil, creating the sticky nature of the transplanting gel. Also acts as a natural preservative.	
Black Iron Oxide is a naturally-occurring mineral that acts a colorant, giving the gel its striking black color.	2
Acrylic Copolymer is an adhesive and binder, as well as a suspending agent.	0
Nylon 12 is a powder substance that is used as an absorbent and thickening agent.	0
Stearic Acid (also known as Palmitic Acid) is an organic nutrient derived from palm trees that soothes and softens the skin by nourishing the skin deep within.	1
Propylene Glycol is a humidifying and delivery ingredient that helps active ingredients penetrate the skin.	3
Green Tea Fibers 100% natural fibers taken from the campanulaceae of green tea	0

EYE PIGMENTS POWDERS



PRODUCT NOTES:

100% natural, chemical-free, mineral-based pigment powders, free of talc, oils, preservatives, perfumes, synthetic dyes, and parabens.

[Concealer powders contain NATURAL SPF15*](#)

ALTERNATE USES/SUGGESTIONS:

Pigments can be used anywhere on the body. Eyes, Brow filler, lips, face etc. Mix with SEXY or CURIOS with moisturizer or body lotion for an allover GLOW! Pigments can be used as HAIR CHALK! Add pigments to LOYAL Lucrative Lip Gloss to create a signature color! Add SEXY to FIERCE for a shimmer bronzer. VULNERABLE is a pretty blush color! Use REFRESHED to apply pigments WET for eyeliner and face paint that stays all day!

YES ON GLUTEN FREE

NO ON VEGAN (Carmine)

YES ON SOY FREE

INGREDIENTS:

Mica, Titanium Dioxide, Iron Oxide, Tin Oxide, Bismuth Oxychloride Carmine, Zinc Oxide

INGREDIENTS BREAK DOWN:

Moodstruck Minerals Pigment Powder	
Ingredient	Rating
Mica is a safe, natural, and plentiful mineral that has a reflective, glittery appearance, and brings a sleek shimmer to any pigment. Easy to wear, natural, and a beautiful way to enhance your skin, Mica glides easily onto your skin without clogging pores.	2
Titanium Dioxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient in cosmetics.	1 - 3
Iron Oxide is a naturally-occurring mineral that acts as a colorant, giving pigment powder its vibrant hue.	2
Tin Oxide functions as an expanding and opacifying agent.	2
Bismuth Oxychloride is an inorganic refined mineral used for its distinct shimmery, pearlescent appearance, and its fine, white powder texture adheres well to skin. Without it cosmetics would be dull and flat.	0
Carmine is a red pigment used as a colorant.	1
Zinc Oxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient.	2 - 3

*Because of FDA regulation, we are no longer able to claim any SPF capability in any of our products (or we would have to go through a lot of red tape). SPF is a medical claim/term. However, the ingredients have google-able answers to that question.

CONCEALER PIGMENT POWDERS



PRODUCT NOTES:

100% natural, chemical-free, mineral-based pigment powders, free of talc, oils, preservatives, perfumes, synthetic dyes, and parabens.

[Concealer powders contain NATURAL SPF15*](#)

ALTERNATE USES/SUGGESTIONS:

Concealers can be used anywhere on the body. Eyes, Brow filler, lips, face etc. Suggest your customer purchase two. One their "regular" shade and one two shades darker. This will allow them to custom blend their color. Mix FIERCE or FOXY with lotion for instant and CHEMICAL FREE self-tanner (assuming they use a chemical free lotion). Fierce is an AWESOME crease color for your eyes. Add SEXY or CURIOUS to your concealer powder for an allover body shimmer. FRESH is a great under eye/dark circle concealer

YES ON GLUTEN FREE

YES ON VEGAN

YES ON SOY FREE

INGREDIENTS:

Titanium Oxide, Zinc Oxide, Mica, Iron Oxide, Bismuth Oxychloride

INGREDIENTS BREAK DOWN:

Moodstruck Minerals Concealer	
Ingredient	Rating
Titanium Dioxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient in cosmetics.	1 - 3
Zinc Oxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient.	2 - 3
Mica is a safe, natural, and plentiful mineral that has a reflective, glittery appearance, and brings a sleek shimmer to any pigment. Easy to wear, natural, and a beautiful way to enhance your skin, Mica glides easily onto your skin without clogging pores.	2
Iron Oxide is a naturally-occurring mineral that acts a colorant, giving pigment powder its vibrant hue.	2
Bismuth Oxychloride is an inorganic refined mineral used for its distinct shimmery, pearlescent appearance, and its fine, white powder texture adheres well to skin. Without it cosmetics would be dull and flat.	0

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BLUSHER PIGMENT POWDERS



PRODUCT NOTES:

100% natural, chemical-free, mineral-based pigment powders, free of talc, oils, preservatives, perfumes, synthetic dyes, and parabens.

ALTERNATE USES/SUGGESTIONS:

Blushers can be used anywhere on the body. Eyes, lips, face, hair etc. A little goes a LONG way. Blushers are perfect for HAIR CHALKING and to custom color nail polish and LOYAL Lucrative Gloss. The Blusher Colors are BEAUTIFUL on the eyes as well. Try dry rubbing the blushers on your lips before adding LUCRATIVE. Or, for a matte lip stain.

YES ON GLUTEN FREE

YES ON VEGAN

YES ON SOY FREE

INGREDIENTS:

Titanium Oxide, Zinc Oxide, Mica, Iron Oxide, Bismuth Oxychloride

INGREDIENTS BREAK DOWN:

Moodstruck Minerals Blusher	
Ingredient	Rating
Titanium Dioxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient in cosmetics.	1 - 3
Zinc Oxide is an inert earth mineral used as a thickening, whitening, and lubricating ingredient.	2 - 3
Mica is a safe, natural, and plentiful mineral that has a reflective, glittery appearance, and brings a sleek shimmer to any pigment. Easy to wear, natural, and a beautiful way to enhance your skin, Mica glides easily onto your skin without clogging pores.	2
Iron Oxide is a naturally-occurring mineral that acts a colorant, giving pigment powder its vibrant hue.	2
Bismuth Oxychloride is an inorganic refined mineral used for its distinct shimmery, pearlescent appearance, and its fine, white powder texture adheres well to skin. Without it cosmetics would be dull and flat.	0

GLORIOUS PRIMER



PRODUCT NOTES:

96% +/- Natural

ALTERNATE USES/SUGGESTIONS:

GLORIOUS is an all over face, eye and lip primer. It can also be used to mix with pigments and applied as streaks to the hair. GLORIOUS is an awesome hair serum too. Glorious is a perfect, natural eyemake up remover and will take off the 3D lashes very easily. Approximately 3 pumps for face should do!

INGREDIENTS:

Elastin, Dimethicone, Trehalose, Vitamin E, Hyaluronan, Butylene Glycol, Silk crosspolymer

INGREDIENTS BREAK DOWN:

Glorius Primer	
Ingredient	Rating
Elastin functions as a good water-binding agent, firming and lifting the skin.	0
Dimethicone feels like silk on the skin as it works as an emollient (skin softener) and long-lasting water-binding agent.	3
Trehalose is a plant sugar with water-binding properties for skin, as well as humectant (moisture preserving) and moisturizing benefits.	0
Vitamin E is considered an antioxidant superstar. It is one of the most well-known and researched antioxidants.	0
Hyaluronan boosts skin's moisture content and helps prevent moisture loss.	0
Butylene Glycol is a commonly used slip agent that has multiple functions in cosmetics: humectant (moisture preserver), humidifier, and ingredient deliverer.	0 - 1
Silk Crosspolymer has water-binding properties for skin conditioning.	0

REFRESHED ROSE WATER



NO ON GLUTEN FREE
(Hydrogenated Starch Hydrolysate)

YES ON VEGAN

NO ON SOY FREE
(sodium-hyaluronate is derived from soy)

PRODUCT NOTES:

93% +/- Natural REFRESHED is meant to spray in a fine mist. Previous packaging had a stream nozzle. This has been fixed and should no longer be an issue.

ALTERNATE USES/SUGGESTIONS:

Refreshed is a great product to use before BRILLANT when you need an extra moisture boost. Spray a couple drops of REFRESHED into the lid of your pigments and mix for wet application (perfect for eyeliner and stage makeup/face painting). Add a drop of REFRESHED to your 3D Transplant Gel to extend the life and "thin it out". Spray REFRESHED after you apply your makeup for a FIX all day! You can spray REFRESHED anytime for a pick me up! Try keeping REFRESHED in the fridge for a cool moisture boost anytime! Use all over your body. REFRESHED is a popular perfume as well.

INGREDIENTS:

Water, 1,3-Butanediol, Rose Extract, Glycerin, Betaine, Beta-Glucan, Carboxymethyl Glucan, Glycosyl Trehalose, Hydrogenated Starch Hydrolysate, Sodium Hyaluronate, Citrus Aurantium Dulcis (Orange) Flower Oil, Peg-50 Hydrogenated

INGREDIENTS BREAK DOWN:

Refresh Rosewater	
Ingredient	Rating
Ionized water , is the liquid of life! Hydrates, cleanses, and nourishes the skin and works as a natural spreading component, helping to distribute other ingredients evenly over the skin.	0
1,3-Butanediol is a common humectant (moisture preserver) in cosmetics.	0 - 1
Rose Extract has a moisturizing, firming and soothing action, and is ideal for dry and mature skin types.	0
Glycerin , derived from natural plant oil, is a non-toxic and non-irritating plant-based humectant, or moisture-preserver.	0
Betaine preserves moisture in the skin and acts as an anti-irritant, delivering superior hydration to the skin, decreasing the depth of wrinkles, and giving the face a much smoother appearance.	1
Beta-Glucan Polysaccharide , is a sugar (e.g., starch and cellulose) derived from yeast or oats. It has some antioxidant properties and is a strong anti-inflammatory agent.	0
Carboxymethyl Glucan promises an efficient offering of anti-aging and anti-wrinkle effects in addition to nourishing and lightening skin.	0
Glycosyl Trehalose acts as a binder; stabilizer; humectant (moisture preserver); and skin protectant.	0
Hydrogenated Starch Hydrolysate acts as a humectant (moisture preserver) and skin-conditioning agent.	0
Sodium Hyaluronate is derived from amino acids and is used as a skin-conditioning agent and preservative.	0
Citrus Aurantium Dulcis (Orange) Flower Oil is a volatile oil obtained from the flowers of the orange tree, and works as an astringent and skin-conditioning tonic.	0
Peg-50 Hydrogenated Castor Oil is a blend of polyethylene glycol and vegetable oil derived from the castor bean. Castor oil is used in cosmetics as an emollient (skin softening agent), but also has water-binding properties. Also acts as a vehicle to deliver other ingredients deeper into the skin.	3
Nonoxynol-14 degreases and emulsifies oils and fats, allowing them to be washed away.	-
Citric Acid Extract , derived from citrus, is used primarily to adjust the pH of products to prevent them from being too alkaline.	2
Phenoxyethanol is a common preservative used in cosmetics and personal care products.	4
Ethylhexylglycerin is a preservative and skin-conditioning agent.	1

BB FLAWLESS



PRODUCT NOTES:

93% +/- Natural-BB Flawless does contain Shea Butter. The Food Allergy Research and Resource Program reports the shea nuts are a tree nut, but that they do not belong in the list of commonly allergenic tree nuts. It is the oil from the shea nut that is used. The oil contains little protein, which is what triggers the allergic reaction. The risk of a reaction to the Shea Butter is considered to be extremely low to those who do have a nut allergy. Most people with nut allergies do not have a problem using Shea Butter, but it should be noted for those with extreme cases. **IMPORTANT NOTE!** Previously there was a packaging issue with BB Flawless, it was packaged 50ml of product in a 100ml tube. This gives the illusion that the tube is half empty when it is received by the customer. Packaging is redesigned.

BB Flawless has NATURAL of approx. SPF15*

ALTERNATE USES/SUGGESTIONS:

BB Flawless can be customized by mixing colors or adding CONCEALER pigments. BBFlawless runs very light so I typically suggest going up a shade in color. Concealer powders are perfect setting powders for BBF. Use BBF to HAC.

YES ON GLUTEN FREE

YES ON VEGAN

NO ON SOY FREE
(sodium-hyaluronate is derived from soy)

INGREDIENTS:

Water, 1,3-Butanediol, Rose Extract, Glycerin, Betaine, Beta-Glucan, Carboxymethyl Glucan, Glycosyl Trehalose, Hydrogenated Starch Hydrolysate, Sodium Hyaluronate, Citrus Aurantium Dulcis (Orange) Flower Oil, Peg-50 Hydrogenated

INGREDIENTS BREAK DOWN:

BB Flawless Complexion Enhancer	
Ingredient	Rating
Aqua , or highly purified, de-ionized water, is the liquid of life! Hydrates, cleanses, and nourishes the skin and works as a natural spreading component, helping to distribute other ingredients evenly over the skin.	0
Glycerin , derived from natural plant oil, is a non-toxic and non-irritating plant-based humectant, or moisture-preserver.	0
Butyrospermum Parkii (Shea Butter) Extract is a vegetable fat obtained from the fruit of a tree native to Africa. Shea butter is primarily composed of fatty acids and serves as a skin-conditioning agent, as well as a rich source of antioxidants.	0
Isononyl Isononanoate , derived naturally from cocoa and lavender oil, functions as a skin-conditioning agent.	0
Isohexadecane is used as a cleansing, skin softening, and thickening agent.	1
Dimethicone feels like silk on the skin as it works as an emollient (skin softener) and effective water-binding agent.	3
Betaine preserves moisture in the skin and acts as an anti-irritant, delivering superior hydration to the skin, decreasing the depth of wrinkles, and giving the face a much smoother appearance.	1
Sodium Hyaluronate , found naturally in the dermis of the skin, effectively holds onto water, and acts as an anti-aging treatment and powerful humectant (moisture preserver).	0
Cetyl Peg/ppg-10/1 Dimethicone is a skin conditioning and emulsifying agent.	3
Peg-30 Dipolyhydroxystearate is an emulsifying and surfactant agent.	3
Polyglyceryl-3 Diisostearate is used to condition the skin and stabilize formulas in the product. Emollient, surfactant, and emulsifier.	0
Allantoin is an organic compound extracted from herbs (comfrey and bearberry) that protects skin from potential reactions to any ingredients. It also helps to stimulate tissue growth.	0
Magnesium Stearate is a magnesium salt of stearic acid, a naturally occurring fatty acid that works as an anti-caking agent, colorant, and moisturizer.	0
Bisabolol is a fragrance ingredient naturally occurring in camomile. Also conditions and soothes the skin.	0
Tocopheryl Acetate is considered a superior antioxidant, rich in Vitamin E.	3
Ethylexylglycerin is a synthetic skin-conditioning agent and preservative. Also acts as a carrier for other preservatives.	1
Iodopropynyl Butylcarbamate is a preservative that is very active against fungi.	4 - 6
Phenoxyethanol is a safe and effective cosmetic preservative.	4
Methsilylthiazolinone is a preservative that is commonly used in rinse-off products such as cleansers or shampoos. Active against bacteria.	5
Boron Nitride has absorbent properties similar to those of natural powders, such as talc.	0
Iron Oxides - CI-77492, CI-77015, CI-77499 are compounds of iron that are used as colorants	0 - 2

BB Flawless - Mineral Touch Color Selection/Conversion Chart



***Because of FDA regulation, we are no longer able to claim any SPF capability in any of our products (or we would have to go through a lot of red tape). SPF is a medical claim/term. However, the ingredients have google-able answers to that question.**

BRILLIANT MOISTURIZER



PRODUCT NOTES:

93% +/- Natural

ALTERNATE USES/SUGGESTIONS:

Suggest to your clients that they can add essential oils to BRILLIANT. Use REFRESHED first for added moisture boost. Keep Brilliant in the fridge for a cool moisture boost anytime! People with Eczema and Psoriasis are reporting amazing results with the use of this product. We are also receiving feedback regarding the reduction of stretchmarks and scarring on people who apply BRILLIANT 2 times daily to affected areas.

YES ON GLUTEN FREE

NO ON VEGAN
(pearl powder)

YES ON SOY FREE

INGREDIENTS:

Ginseng Extract, Pearl Powder, Glycerin, Propylene Glycol, Carbopol Ultrez 21 Polymer, Natural Silver, Polyoxyethylene(40)Hydrogenated Castor Oil, Sodium Hydroxymethylglycinate

INGREDIENTS BREAK DOWN:

Brilliant Moisturizer	
Ingredient	Rating
Ginseng , a plant extract, is used to tone and revitalize skin, balance the oil gland production, and smooth fine lines and wrinkles.	0
Pearl Powder stimulates new skin growth by regenerating collagen, improving skin tone and creating more youthful-looking skin.	0
Glycerin , derived from natural plant oil, is a non-toxic and non-irritating plant-based humectant, or moisture-preserver.	0
Propylene Glycol is a humidifying and delivery ingredient that helps active ingredients penetrate in the skin.	3
Carbopol Ultrez 21 Polymer is designed to thicken and stabilize personal care products.	0
Natural Silver is a natural metallic element used in cosmetics for its disinfecting properties and is known to destroy viruses and eliminate fungal infections.	4 - 5
Polyoxyethylene(40)Hydrogenated Castor Oil is a blend of polyethylene glycol and vegetable oil derived from the castor bean. Castor oil is used in cosmetics as an emollient (or skin softening agent), but also has water-binding properties. Also acts as a vehicle to deliver other ingredients deeper into the skin.	3
Sodium Hydroxymethylglycinate is derived from amino acids and used as a skin-conditioning agent and preservative.	6

LUCRATIVE LIP GLOSS



PRODUCT NOTES:

When you receive your gloss, there will be a protective film over the mirror. This should be removed.

ALTERNATE USES/SUGGESTIONS:

Suggest to your clients that they can add essential oils to LUCRATIVE! I love peppermint. Pigments can be added to LOYAL for a signature gloss color.

YES ON GLUTEN FREE

**NO ON VEGAN
(Bees Wax)**

YES ON SOY FREE

INGREDIENTS:

Squalane, Polyisobutene, Mineral Oil, Diisostearyl Malate, Petrolatum, Dimethicone, Triisodecyl Trimellitate, Microcrystalline Wax, Hydroxy Stearic Acid, Beeswax

INGREDIENTS BREAK DOWN:

Lucrative Lip Gloss	
Ingredient	Rating
Squalane is a natural moisturizer and natural component of skin. Acts as an emollient (skin softener) with antioxidant and immune-stimulating properties.	0
Polyisobutene binds moisture and controls viscosity (or a fluid's tendency to flow).	1
Mineral Oil is clear, odorless oil derived from petroleum that is widely used in cosmetics as it is considered one of the safest, most non-irritating moisturizing ingredients ever found.	1 - 3
Diisostearyl Malate is an ester that functions as a skin-conditioning agent and emollient (skin softener), commonly found in lipsticks and glosses.	0
Petrolatum helps the skin's outer layer recover from damage, reduces inflammation, and generally heals the skin.	4
Dimethicone feels like silk on the skin as it works as an emollient (skin softener) and long-lasting water-binding agent.	3
Triisodecyl Trimellitate is both a skin conditioner and skin softener.	0
Microcrystalline Wax is a highly refined wax derived from petroleum that is used as a thickener to give products a semi-solid to solid smooth texture.	1
Hydroxy Stearic Acid acts as a cleansing agent.	1
Beeswax Substance made by bees to build the walls of their honeycomb. It is a thickening agent that helps soften and smooth the skin.	0

AWAKE CLEANSER



PRODUCT NOTES:

98% +/- Natural and YOUNIQUE'S
#1 SELLING PRODUCT NEXT TO 3D LASHES!

ALTERNATE USES/SUGGESTIONS:

AWAKE is unisex. Perfect for men, women and teenagers. A small amount is all that is needed. Try applying AWAKE dry to the skin as a face mask. Leave on for 5-20 minutes, wipe with a warm rag and foam/rinse the remaining from your skin. Apply a small amount as a spot treatment to acne prone areas and leave on overnight. My FAVORITE TIP is to add sugar to AWAKE and use it as a face scrub! Awake is a great all over body wash especially for acne pruned skin. Try using AWAKE to shave your legs and your husbands face!

YES ON GLUTEN FREE

**NO ON VEGAN
 (Stearates)**

YES ON SOY FREE

INGREDIENTS:

Aqua, Glycerin, Stearic Acid, Carbon, Garden Chrysanthemum, Allantoin, Lauric Acid, Potassium Hydroxide, Palmitic Acid, Myristic Acid, Lauryl Glucoside, Glycol Stearate, Glyceryl Stearate, Potassium Cocoyl Glycinate, Cocamidopropyl Betaine, PEG-100 Stearate, Aloe Vera Extract, Licorice Root Extract, Essence, Methylhydroxybenzoate, Propyl Hydroxybenzoate, Butylated Hydroxytoluene.

INGREDIENTS BREAK DOWN:

Awake Facial Cleanser	
Ingredient	Rating
Aqua , or highly purified, de-ionized water, is the liquid of life! Hydrates, cleanses, and nourishes the skin and works as a natural spreading component, helping to distribute other ingredients evenly over the skin.	0
Glycerin , derived from natural plant oil, is a non-toxic and non-irritating plant-based humectant, or moisture-preserver.	0
Stearic Acid (also known as Palmitic Acid) is an organic nutrient derived from palm trees that soothes and softens the skin by nourishing the skin deep within.	1
Carbon is a natural black colorant in cosmetics.	4
Garden Chrysanthemum is an herb that functions as an antioxidant and anti-inflammatory. Also used to impart fragrance.	0
Allantoin is an organic compound extracted from herbs (comfrey and bearberry) that protects skin from potential reactions to any ingredients. Also helps to stimulate tissue growth.	0
Lauric Acid , derived from coconut oil is great for its moisturizing properties.	0
Potassium Hydroxide , also known as lye, is an alkaline ingredient used in small amounts to modulate the pH of a product and cleanse the skin.	3
Palmitic Acid is both a cleaning agent and an emollient (skin softener). Helps reinforce skin's healthy barrier function for a smoother surface.	1
Myristic Acid is a cleansing agent that creates foam.	1
Lauryl Glucoside is a surface-cleansing agent that degreases and emulsifies oils and fats, allowing them to be washed away.	0
Glycol Stearate softens and smoothens the skin while also acting as a thickening agent.	1
Potassium Cocoyl Glycinate is a conditioning surfactant.	0
Cocamidopropyl Betaine degreases and emulsifies oils and fats, allowing them to be washed away.	4
PEG-100 Stearate (PEG is short for Polyethylene Glycol) acts as a surfactant, binding agent (to keep ingredients blended), stabilizer, and skin softener.	3
Aloe Vera has anti-inflammatory, antioxidant, and antibacterial qualities, as well as a cool, refreshing sensation.	0
Licorice Root Extract contains anti-inflammatory properties, as well as activates melanin production as to be effective for improving dark spots and hyperpigmentation.	0
Methylhydroxybenzoate contains wide antibacterial properties, inertness, and chemical stability, as well as low toxicity.	-
Propyl Hydroxybenzoate is a preservative typically found in many water-based cosmetics, such as creams, lotions, shampoos and bath products.	-
Butylated Hydroxytoluene is an antioxidant additive.	6

BRUSH COLLECTION



PRODUCT NOTES:

100% CRUELTY FREE-Younique Make up brushes have an inner high-quality copper ferrule - which means it won't rust when you use them wet or dry. They are made to last a lifetime.

ALTERNATE USES/SUGGESTIONS:

Use the liner end of the liner/shader brush to fill in eyebrows. Customers should wash their brushes on a regular basis. Brushes are safe to use WET. Be aware of the brush make up materials in the event that your customer may have an extreme allergy to the animal hair.

INGREDIENTS:

"No animals are harmed for the purposes of making Younique brushes, the hair is clipped or trimmed from domesticated animals.

- Duel Eye Brush Shade End- First Cut Pony Hair
- Duel Eye Brush Liner End- Synthetic
- Deluxe Eye Brush – First Cut Pony
- Crease Brush – First Cut Goat
- Concealer Brush- Synthetic
- Powder Puff Brush- First Cut Capra
- Blusher Brush-First Cut Capra
- Foundation Brush- Synthetic

Capra Makeup Brushes

Capra or goat hair makeup brushes provide optimum bristles which basically makes it impossible to get a bad application! The softest goat hair is, known as capra, or the first-cut with the tips still intact. This top quality bristle is hand-made like any other high quality cosmetic brush to preserve their precious tips. Luxuriously soft, goat hair provides a medium to full application for both the face and body.

Pony Hair Makeup Brushes

Pony Hair is soft but strong, from mature animals at least two years of age. It is primarily used for blush or eye brushes. The wonderful bristle strength and strong snap makes the bristle perfect for contouring. The versatile bristles can create a variety of different captivating looks. Dampen the brush to provide opaque coverage or use dry to create a light wash of color or a soft, foiled effect. The versatile bristles give the flexibility to achieve dramatic matte color or a soft, smoky look.

OTHER INFORMATION

Need order/shipping/product/website support?

When you have an issue with an order, a product, shipping, website etc, you need to visit the support portal from your YOUNIQUE website. DO NOT SEND AN EMAIL to support (this will delay your response). Then, from the Support PORTAL, you can add info, update, check the status etc of your open support tickets.

For SUPPORT cases be sure to visit this site: <https://younique.desk.com/>

Younique Shipping rates

AUSTRALIA

Younique will ship to Australia for the following rates-

\$10 on orders <\$99

\$15 on orders of \$100-\$299

FREE on orders >\$300

PLEASE NOTE, there is a \$950 max amount per order per customer per day for Australia

USA/USVI's/APO/FPO/Guam/Puerto Rico

Younique will ship to any of the above locations for the following rates-

Flat \$5.50 on orders less than \$100

FREE on orders OVER \$100

CANADA/QUEBEC

Younique will ship to these territories for the following rates-

\$10 on orders <\$100

\$7.50 on orders \$100-\$200

FREE on orders >\$200

PLEASE NOTE, there is an \$850 max amount per order per customer per day for Canada/Quebec